


PORTFOLIO

GRAPHIC DESIGN

ALEKSANDRA PAVLOVIĆ ŠERIĆ
MASTER GRAPHIC DESIGNER

MY BRAND

 **@ANCI.MADE**

 www.alleksandra.com

Hi, I'm Aleksandra and I like to create.

Graphic design is the best way to express yourself and to communicate through humorous visual art. When working with clients, I listen to the entire brief and visualize the entire creation process, the ideas themselves begin to be born and then I am already completely committed to the project. For me, every challenge is an adventure and an opportunity for advancement and learning. I gladly accept suggestions and I like to listen to my clients, because in the end, the greatest success for me as a designer is when the client becomes visible in his work, when the work progresses.

By nature, I love colors and the joy that design and creations bring to everyday life. Here is just a small part of my projects, where you can see my creativity the most, even in projects that are super corporate and serious.

Let my works relax and cheer you up,
Aleksandra

A stylized, white, handwritten-style logo consisting of the letters 'A', 'P', and 'Š' intertwined. The 'A' is on the left, the 'P' is in the middle, and the 'Š' is on the right. The letters are connected by fluid, sweeping lines, giving it a modern and artistic feel.

REACH

NEXT GENERATION DATA INCUBATOR



NARRATE



XR2LEARN

SustAgri4.0

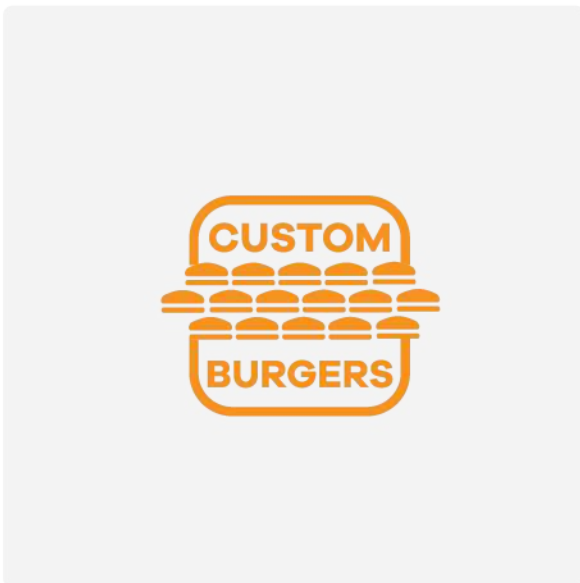


I-SEAMORE



GRAPHIC DESIGN / LOGO





GRAPHIC DESIGN / LOGO





REACH, the “EuRopEAn incubator for trusted and secure data value Chains”, is an Innovation Action project funded by the European Commission. REACH positioned itself as the primary innovation catalyst, fostering secure and trusted data value chains across diverse sectors and introducing cutting-edge data-driven products and services to the market.

REACH

NEXT GENERATION DATA INCUBATOR

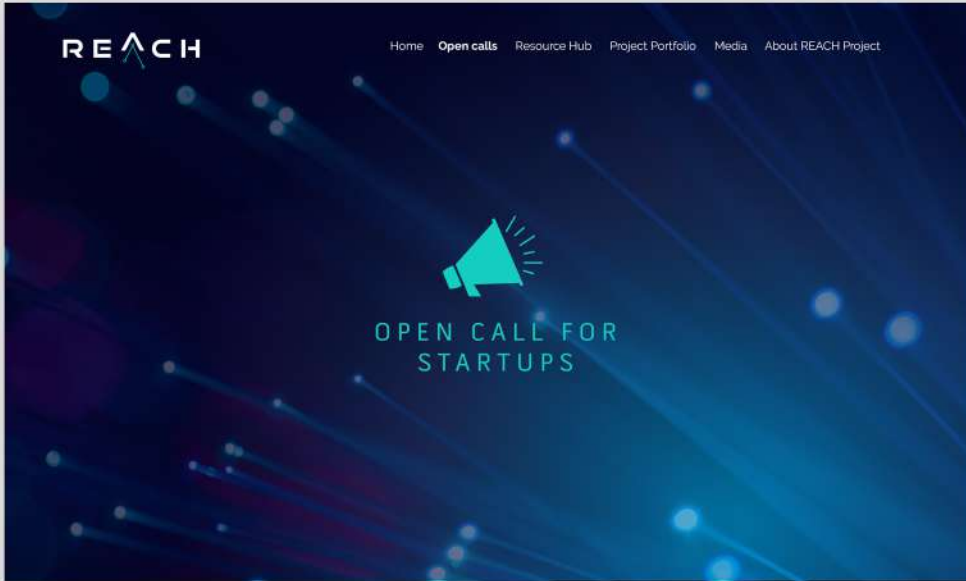
logo



REACH

icons





Three ways to apply

THEME
DRIVEN

READY
MADE

FREE
CHOICE

Experiment Configurations



**INDIVIDUAL
SME EXPERIMENT**



**COLLABORATIVE
SME EXPERIMENT**

The consortium will aim 20% of the experiments progressing on this collaborative scheme to contribute towards the DVC concept. For more details on this, please refer to the Guidelines for Applicants available for download at the bottom of the page.

Benefits of joining



**EQUITY FREE FUNDING
UP TO €120K**

Cascade equity-free fund-



**ACCESS TO LARGE
CORPORATIONS AND
THEIR INDUSTRIAL
DATA SETS**



**ACCESS TO DIGITAL AND
BUSINESS SKILLS**

Data mentoring and



WEB DESIGN



Resource Hub

REACH will facilitate the creation of secure and trusted multi-stakeholder data value chains (DVCs), increasing data performance and use of key strategic solutions, with an added advantage: less and actual data. In this page you can find the overview of the resources available and the links to more information.

Big Data Infrastructure

REACH will rely on the experience of Big Data computing infrastructure already made available in EDI. During the incubation period, SMEs will have the chance to use this infrastructure to support their experimental use of their own tools and infrastructure.

COMPUTING & STORAGE INFRASTRUCTURE

REACH offers computing & storage infrastructure which will serve as the computing power to the Big Data Stack and Application Infrastructure and will support the operation of the incubated experiments.

BIG DATA STACK

The Big Data Stack will integrate widely used and well-documented Open Source tools oriented to processing of Big datasets. Some examples of core tools covering the whole lifecycle of Big Data analysis are: **Hadoop** (Big Data distributed processing), **HDFS** (distributed file system), **Spark** (distributed data processing), **ZooKeeper** and **Apper** (distributed systems).

APPLICATION INFRASTRUCTURE

REACH Application Infrastructure requires a virtualized architecture to be deployed by IaaS providers. It will include storage and IaaS to deploy their own applications and tools. In order to build a ready-to-use solution, there will be **OpenStack** and **Kubernetes** platforms configured and deployed over the computing & storage infrastructure so that developers can deploy their own virtual machines or application containers to execute their own final applications or software not provided by the available REACH Big Data Stack.

REACH toolbox for secure and trusted data value chains chains

REACH has selected a range of tools in order to build systems conforming to the principles of shared trust, accountability, data ownership and security.

PRIVACY-ENHANCING TOOLS

REACH beneficiaries will be able to enhance privacy-enhancing technologies (PETs) to protect data flow in their solutions, therefore guaranteeing privacy in the case of personal data, and confidentiality in the case of industrial data using the ready-to-use **Be-ys Research product Anonymizer**, a completely customizable de-identification solution for all types of sensitive data. For companies willing to build their own PETs, Privacy-Enhancing Technologies, REACH has built the **RDME Framework**, which provides an end-to-end set of model-driven tools to develop PETs, including data minimization, risk management, requirements engineering, privacy-aware design and assurance management.

TRUSTED DATA SHARING AND AUDITING

The REACH toolbox contains a set of ready-to-use DLT technologies. Firstly, **Blockchain as a Service (BaaS)** is a Blockchain solution allowing the integration of Web 2.0 Cloud Platforms with a Blockchain network enabling efficient permission management with regards to the data of the partners' assets. Secondly, the **Data Sharing Blockchain Platform** is a Platform for enabling data sharing and data communication management using a standard smart contract. Recently, **Materialize**, the **Blockchain HealthDataHub**, **Message Storage Tools** enables the storage of critical healthcare audit messages in the Blockchain in an immutable and tamper-proof way. Finally, the REACH toolbox leverages on **Be-ys Research product Profogize**, a unique blockchain model which is GDPR-compliant, combining a crypto-algorithm ("Proof of evidence", "Proof of matching" and "Proof of privacy"), enables cross-organization data sharing and availability of application logs in a secure and auditable manner, and is fully GDPR-compliant.

DATA GOVERNANCE AND SMART CONTRACTS

REACH toolbox also provides an advanced set of tools to manage data governance in their own advanced distributed ledger capabilities. **MAK** (open ledger suitable for blockchain applications) **building** allows beneficiaries to make open prototyping of industrial cases and to carry out their feasibility analysis in a realistic manner. A similar library has been developed to automate the behavior of various Blockchain systems. The REACH toolbox features a **Framework for Trustable-by-design smart contracts in High-level Languages**, which allows developers to create run-time monitors for smart contracts, consisting of a proof environment based on formal methods.

REACH Themes & Challenges & Data Catalogue

The committee of REACH are the Data Providers, their challenges and datasets, and Digital Innovation Hubs providing innovation and market guidance. Incubated startups and SMEs are invited to utilize these resources in order to progress and implement data-driven business-oriented data-related solutions.

DVC THEMES

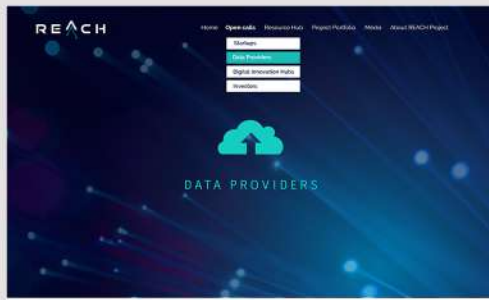
DVCs as knowledge and technology hubs in different regions, have experience on (open sector) data value.

DATA CATALOGUE

Data providers and DVCs provide sample datasets to be considered for data reuse by the incubation by REACH.

CHALLENGE CATALOGUE

Data providers and DVCs will use dataset as a set of challenges to be tackled by the incubated.



Data Providers

Data Providers are one of the cornerstones of REACH, offering industrial, secure and controlled access to their datasets and associated challenges. Data Providers engagement allows our solution, the creation of new data value chains and solutions, opening horizons for new partnerships and creation of new data value chains across diverse cross-sector data and solution providers.

Benefits of joining

SHARE YOUR CORPORATE CHALLENGES

Gain new chance to refine your corporate problems in preparation for prototyping.

PARTNER WITH CUTTING EDGE STARTUPS AND TAP INTO OPEN INNOVATION

Direct access to pre-validated startups with the view to address your problems and a digital marketing program aimed to support your partnership.

GET INSIGHTS INTO THE POTENTIAL OF YOUR DATA

Data awareness increases the generation of new insights which improve your business models.

LONG-TERM PARTNERSHIPS

Unlock value-adding long-lasting business partnerships.

ACHIEVE VISIBILITY AND POSITIONING IN THE BIG-DATA ECOSYSTEM

Gain insights into the current start-up landscape to identify potential investors that can help you maintain and improve your position in the market.

FOSTER INNOVATION CULTURE AROUND DATA PROCESSING

Engage innovation thinking within teams and explore new opportunities.

* Full datasets coming from the data providers will be securely made available only for the Start-ups/SMEs accessing the EXPERIMENT phase of the accelerator. At the proposal stage, Start-ups/SMEs will be having access to sample datasets available at REACH Data Catalogue



Digital Innovation Hubs

Digital Innovation Hubs (DIHs) are an evolution of the I4.0 actors with actions in specific geographical regions that serve as a one-stop shop for SMEs to access services to pursue their digital transformation. DIHs are key for developing entry points for SMEs into the data-driven economy.

REACH, DIHs play a key role in existing incubator organizations to improve their performance and increase their competitiveness through the development of new operational value chains. DIHs can help boost the data size in the European Hubcity by stimulating innovation where value is being created. Finally, DIHs most act as buyers (mostly data providers) and solution providers across industrial domains.

Benefits of joining

CONTRIBUTING TO THE EFFORT OF UNLOCKING THE DATA-DRIVEN ECONOMY

Member and address startups to explore data-based solutions across sectors.

Provide access to public and industry datasets.

Offer hardware infrastructure and tools for Big Data Data Value Chains.

BE PART OF ONE OF THE BIGGEST INCUBATION AND ACCELERATION PROGRAMMES IN EUROPE

Participate in the selection of the startups.

Connect data corporates with innovations in a cross-industry manner to develop data.

Help generating and cutting-edge startups (and their incubated products) into the market.

Provide data mentoring services to help companies develop their experiments.

ENGAGE REACH COMPANIES WITH THEIR SECTORAL ECOSYSTEM

Connect with projects, business angels and VCs.

Access state-of-the-art data-based solutions for the regional business ecosystem.

Enjoy opportunities for investment or technology purchase.

Sounds interesting?

Express your interest over an email, and we will be in touch

info@reach-incubator.eu

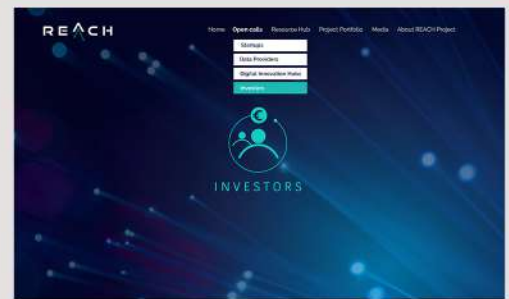


Site map

- Home
- Open Calls
- Resource Hub
- Project Portfolio
- Media
- About REACH Project
- Get in touch!

Follow us

-
-
-
-



Investors

REACH is a highly market-oriented incubator with an intense and dynamic programme aimed to help startups and SMEs reach their market business. Investors, business angels and corporate investors play a key role in supplying groundbreaking innovations to shape the next generation European Data Economy.



in



KSR2Learn is a platform around which a cross-border innovation community for KSR in learning is established, bringing KSR technology providers, app designers, education experts, app developers, end users and decision makers into direct access to communication, collaboration and connecting interests that enable and create bottom-up innovation upwards.



XR2LEARN

logo

XR2LEARN

elements & colors



XR2LEARN



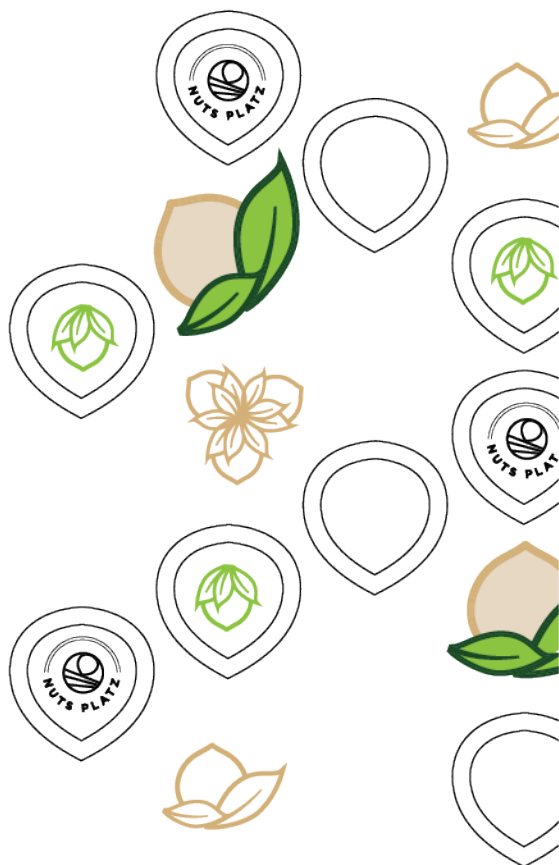
A family hazelnut plantation that also produces domestic products. Homemade hazelnut cream and chocolate, as well as homemade hazelnut pesto and other hazelnut products.



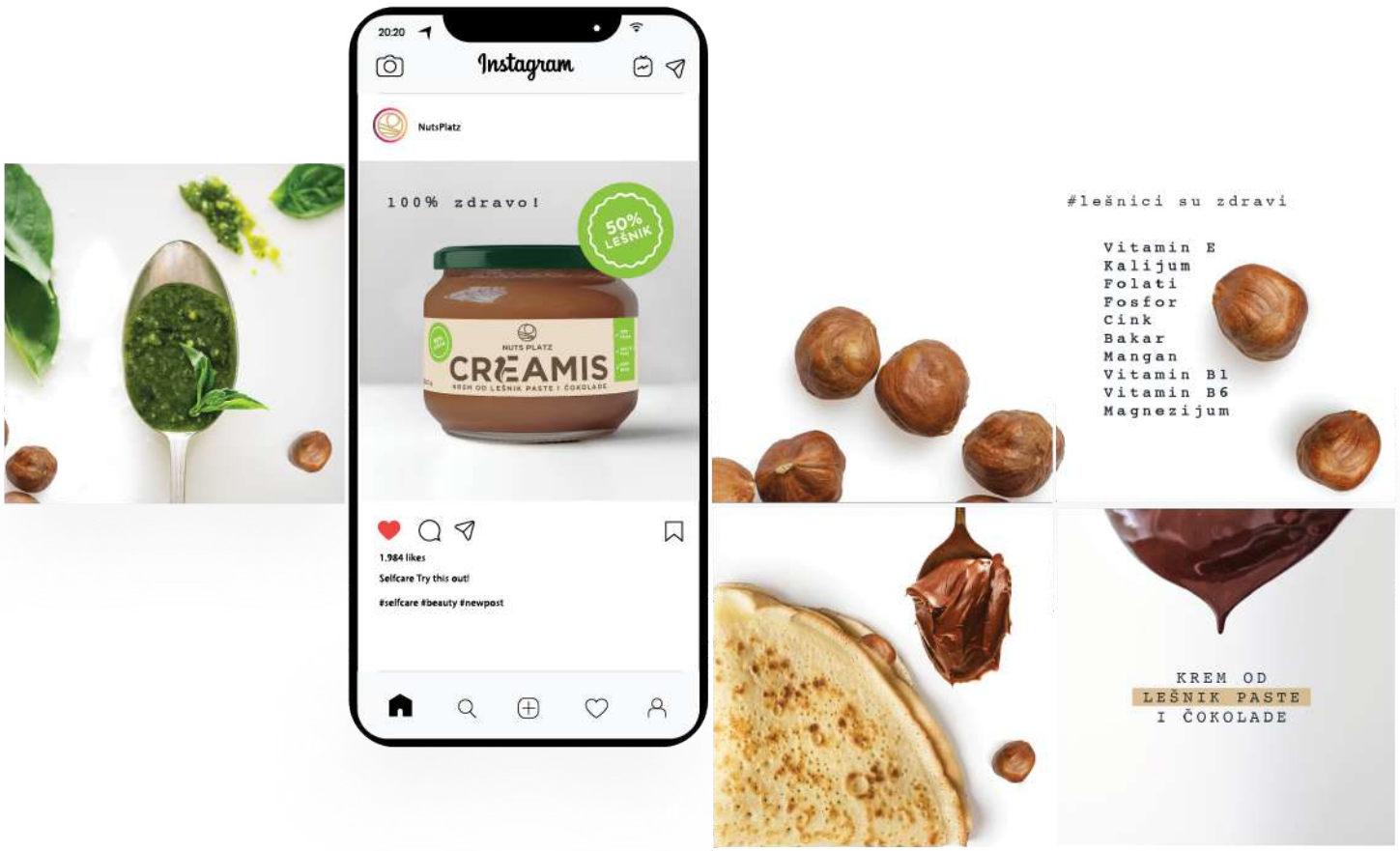
logo

NUTS PLATZ

icons



GRAPHIC DESIGN / SM / PRINT design



GRAPHIC DESIGN / LABEL / PRINT



PESTONELA
pesto od lešnika
i bosiljka



CREAMIS
krem od lešnika
i čokolade







HEALTHY
FOOD

100%
VEGAN



35%
LESNIK

**PESTO
NELA**





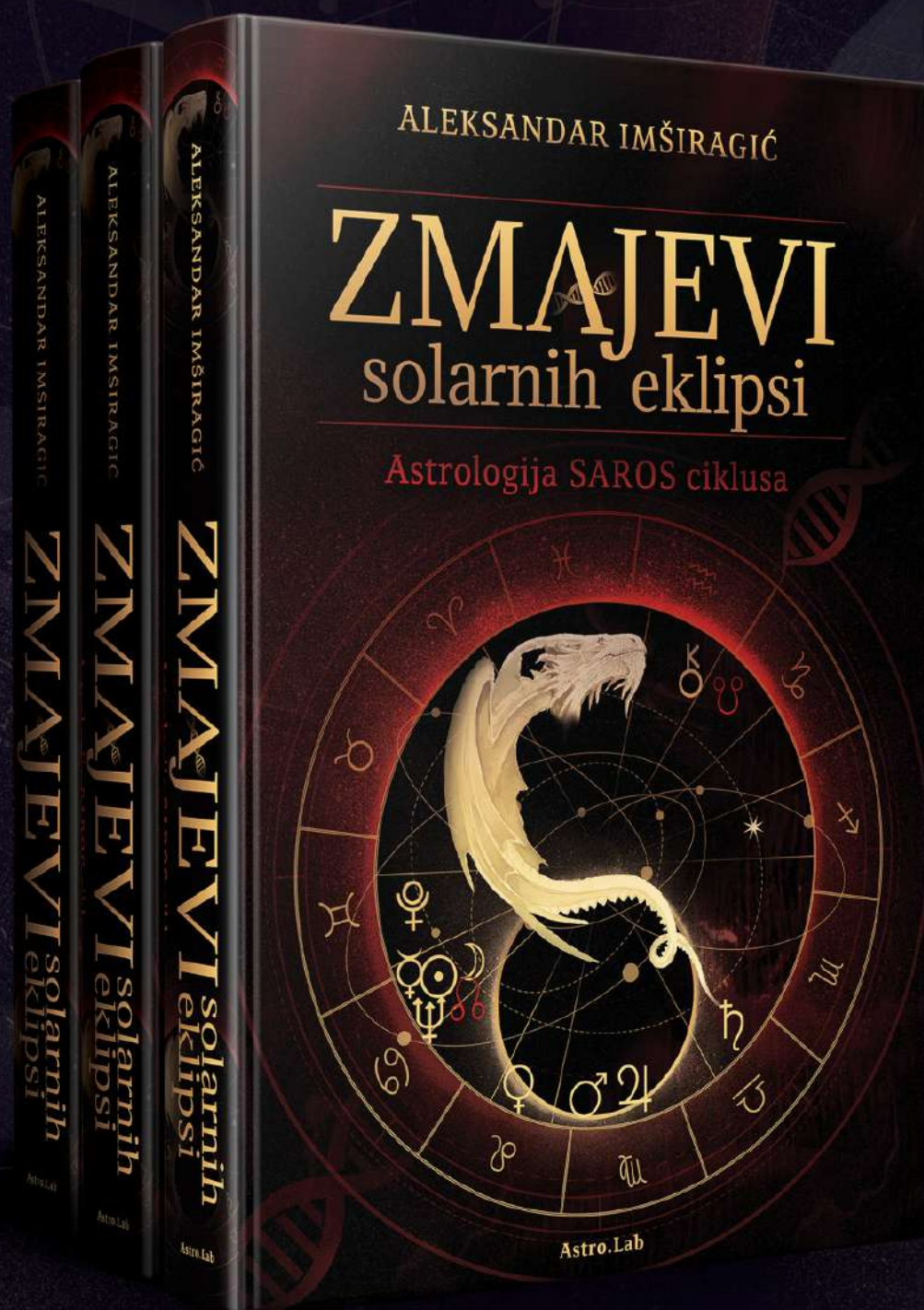
GRAPHIC DESIGN / ILLUSTRATIONS on the packaging



GRAPHIC DESIGN / ILLUSTRATIONS on the packaging









"Venture Vans lifestyle" combines the freedom of travel with artistic expression, where every journey in your van becomes a canvas for creativity. Embrace the open road, immerse yourself in nature, and let your artistic spirit roam with this brand designed for those who find inspiration on the move.



spring water





Over think - previše, preko razmišljanja. Reč "over" ide preko reči "think", objašnjavajući pozicijom reči i značenje donje reči "think".



Reflect / refleksija. Odras slova koji objašnjava samo značenje reči.



Different / Drugačiji - različit. Kroz tipografiju iskazujemo različitost slova i objašnjavamo značenje reči.
Slova "F" su serifna i različitog stila u odnosu na ostala slova u reči koja su bezserifna i bold.



Bez stresa / Stressless. Bold slova nam nagoveštavaju da smo teški, puni stresa. kako se opuštamo, slova postaju tanja (lakša) kao i naša duša :)



Good / Dobro. Logotip objašnjava da je nešto dobro pola pola, 50% / 50%. Igra dva slova "O" koja predstavljaju nule.

